



TPAC 2017 Exhibitors Prospectus

There are 3 levels of exhibitor sponsorship at TPAC.

	Bronze	Silver	Gold
10 x 10 Booth	✓	✓	✓
Attendee Passes	1	1	2
Listing in online Conference Guide	✓	✓	✓
Listing on TPAC web site	✓	✓	✓
Ad in online Conference Guide		½ page	Full page
2 minutes during opening session	✓	✓	✓
Present dealer awards during opening session			✓
Triple track session (2 other sessions at the same time)		✓	✓
Double Track Session (1 other session at the same time)			✓
All Meals	✓	✓	✓
Meet & Greet	✓	✓	✓
Event Night	✓	✓	✓
Dedicated Exhibit Time	✓	✓	✓
Passport	✓	✓	✓
Entire attendee list	✓	✓	✓
Receive \$1000 back if you register 5 Business Partners	✓	✓	✓
Price Canadian Dollars	\$4000	\$5000	\$7000

Booth – pipe and drape, carpet, electricity, 6’ table, 2 chairs & WiFi. No extra charges except a large screen monitor.

Attendee passes – additional passes available for purchase.

Online Conference Guide – mobile App that displays the entire event. Bronze and silver can purchase Ads or upgrade from ½ page to full page.

Listing on TPAC web site – your listing is active for any searches the business partners or customers do. This means TPAC becomes a central clearing house for information on all Third Party products.

Opening session Sunday Afternoon – talk show format with roving mic - every exhibitor gets 2 minutes to talk about their product in front of the entire audience. A movie is best, or an animated PPT slide, and/or a list of questions we can ask you, like “XXXX is new to TPAC. What do you do?” or “What’s new for XXXX?” Gold exhibitors have the opportunity to present dealer awards.

Sessions are 50 minutes in duration and each meeting room has projector & screen, wireless microphone and internet access. Sessions are either double (2 concurrent sessions) or triple track (3 concurrent sessions).

All meals are served in the Exhibit center giving you another chance to chat with people. Provided Meals:

Sunday: afternoon coffee, meet & greet – food and liquor.

Monday: breakfast, morning coffee, afternoon coffee, event night – food and liquor

Tuesday: breakfast, morning coffee, lunch, afternoon coffee

Meet & Greet session Sunday night in the exhibit hall the first night – this is mostly social – gives you a good chance to meet new people and visit with longtime friends. It’s after the opening session, so people will have some notion of what you do if you are new. Network with existing or new Business Partners. Network with other development partners.

Dedicated exhibit time on Monday afternoon. Hours of dedicated time to give the delegates a chance to mingle. The passports are usually done during this session.

Passport – each delegate has a “passport” – typically it is a page of exhibitor logos. If they get each logo signed then the passport becomes an entry for the prizes during the last session. Passports ensure that ALL the business partners come by your booth. It is up to you to engage them. Exhibitors and TPAC provide the prizes.

You get a spreadsheet of the entire list of all exhibitors, delegates and Sage people so you don’t need to capture their names at your booth – only the interesting ones.

Pricing: in Canadian Dollars. Compare the costs of TPAC to other conferences and you will be pleasantly surprised at how affordable it is.

For more information see www.TPAC.biz