

Third Party Advantage Conference

tpac **2027**
SOUTH AFRICA



SAGE END USER / CUSTOMER PROSPECTUS

More value from your Sage investment

Where Connection Becomes Opportunity.

14–16 March 2027 • Misty Hills, Muldersdrift

Your Monday at Misty Hills



MONDAY 15 MARCH

11:45–17:30 SAST

Misty Hills Country Hotel
Muldersdrift, Johannesburg

**Customer Day at
TPAC South Africa 2027**

One afternoon. Your business questions.

Operational problems

Discuss manual work, disconnected processes, reporting gaps or specialist requirements in your business.

Technology choices

Meet the people behind complementary solutions and ask how they would work with your Sage environment.

AI with context

Understand where AI may help, what reliable data it needs and how to approach governance.

A useful next step

Leave with relevant contacts and a clearer shortlist for follow-up with your Business Partner.

Your Customer Day agenda

Monday 15 March	Customer programme
11:45	Registration at Misty Hills
12:00–13:00	Lunch at Carnivore restaurant
13:00–14:00	AI and AI governance keynote: Greg Serandos and Monisha Prem
14:00–15:00	Customer-focused add-on solutions session
15:00–17:30	Exhibition access and direct conversations with solution providers

SAST (UTC+2). Open to Business Partner clients and non-affiliated companies.

AI that starts with your business

Customer keynote: Monday 15 March, 13:00–14:00 SAST.

Greg Serandos

AI strategy, implementation and adoption: where AI can contribute within an existing business and ERP environment.

Monisha Prem

AI oversight, governance and policy: the responsibilities that accompany new capabilities.

What to take away

Questions to ask about data quality, business value, security and responsible use before evaluating a solution.

The exhibition makes the discussion personal

Explore the exhibition from 15:00 to 17:30. Confirm individual product compatibility with each provider.

Your Sage environment

Explain your Sage product, version, existing integrations and the processes you want to improve.

Your priorities

Ask which capabilities address your need and what implementation, training and support would involve.

Your Business Partner

Bring your VAR into the conversation so advice and next steps fit the wider environment.

Customer Day registration

CAD65

Approximately R750 per person

Carnivore lunch, the AI session, the add-on session and access to all exhibitors during Customer Day.

CAD billing; rand amount fluctuates. Monday customer programme only.
No refunds after 1 March 2027.

Who can attend and how to book

Register at tpac.biz or send your Customer Day registration to info@tpac.biz.

Who it is for

Sage end users, customer decision-makers and teams exploring business improvements. Business Partner clients and non-affiliated companies are welcome.

Registration details

Provide your name, company, email, telephone number and Sage/Accpac Business Partner, where applicable.

Travel and access

Arrange your travel and any accommodation separately. Ask TPAC about dietary or access requirements when booking.

You're invited to the whole conference

The programme on the next page shows the wider conference you can join.

Join us • 14–16 March

Extend your visit to the full TPAC South Africa conference at Misty Hills and explore more of the Sage ecosystem.

Go deeper with your VAR

Join wider solution conversations, meet developers and specialists, and build a fuller picture of options for your business.

Arrange your full pass

Contact info@tpac.biz or 087 109 0995 for full-conference registration and pricing. The CAD65 Customer Day ticket covers Monday's customer programme only.

Conference programme at a glance

Day	Programme highlights
Sun 14 March	Opening and exhibitor introductions; solution sessions and exhibition; welcome reception. Times to follow.
Mon 15 March	08:00–10:00 AI Centre of Excellence. Customer Day 11:45–17:30. Gala dinner in the evening.
Tue 16 March	Sage keynote planned; solution sessions and exhibition. 13:00 Business Automation. Closing time to follow.

All times SAST (UTC+2). Programme remains indicative except stated session times; final timetable to follow.

The conversation can continue after Monday

The three-day partner conference is separate from the Customer Day pass.

A wider community

TPAC connects Sage customers with VARs, ISVs and specialists. The Sage 300 Action Group supports ongoing solution discovery and shared learning.

Through your VAR

Use the contacts and ideas from Customer Day to agree a focused follow-up or a demonstration for your team.

If you cannot travel

Virtual access to the AI and add-on sessions is planned through registered partners. Ask your VAR or TPAC about availability and access terms.

Your next business improvement could start here

Bring a business challenge. Meet the people who could help.
Customer Day: Monday 15 March 2027, 11:45–17:30.

TPAC South Africa

087 109 0995 | info@tpac.biz

Registration: tpac.biz

CAD65 per person. Book your place through tpac.biz or info@tpac.biz.